

BOSCOV'S GROUP TRAVEL



– Group Travel Made Easy Since 1974 –



BOSCOV'S TRAVEL

OUR CORE SERVICES

Our Group Travel team members have more than 50 years' experience coordinating travel for private groups. We work directly with the resorts, cruise lines and tour operators to deliver to you your preferred amenities with extra perks or savings. Whether you're planning for a social group or alumni reunion, a trip to help raise funds for your non-profit or team, or incentive travel to motivate your corporate team, let us take care of the details so you can show up and go! Popular Trips:

- Cruises
- Resorts
- Tours of the U.S., Europe and beyond
- Walt Disney World trips for schools, clubs and organizations
- Bus trips to wineries, Broadway Shows and popular destinations throughout the U.S.
- Incentive programs for organizations and businesses
- Fun fundraising for non-profits, social clubs and churches
- Group trips for milestone birthdays or girlfriends' getaways

WHY BOSCOV'S TRAVEL?

- **Customized tour planning and personalized service** - Dedicated Group Travel Advisors with an average of 25 years experience provide insight into domestic and international destinations to create an itinerary according to your preferences. We're with you every step of the way.
- **Competitive pricing and preferred group rates** - Our collective buying power provides exemplary value giving you the most bang for your buck.
- **Travel resources** - A wealth of travel information is at your fingertips regarding customs, documents, currency and destination information and maps
- **Reservations and hassle-free payment collection** - Reservations and payments are made directly with our Boscov's Travel Group Advisors. Travelers can pay by cash, check, Visa or Mastercard, or by using a Boscov's credit card.
- **Services of an experienced Boscov's Travel Tour Director** - Travel with peace of mind when you travel with an experienced tour director (optional).



– About Our Advisors –

We're not just Travel Advisors, we're travelers. The world is our business (and passion!) and it's always a pleasure to share the thrill of seeing it with you. Dreaming of sand between your toes, a cruise to paradise, a tour of Europe, or a long weekend away? Our Travel Advisors travel the world and will suggest destinations and types of travel based on your interests and budget.

– Marketing and Design Services –

Your complete trip planning package includes marketing and design services by our experienced team of graphic professionals. Promote your trip with custom made marketing pieces including emails, postcards, signs, brochures and more!

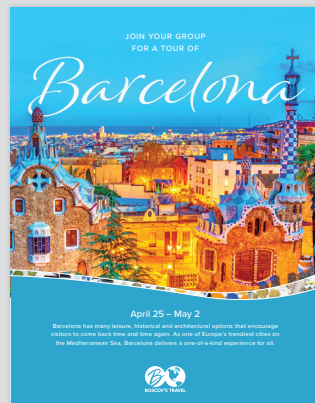
PRINT

- **Flyers and brochures** - Receive custom marketing pieces for your group trip
- **Postcards** - Postcards can be mailed or sent via a graphic-based email. Build excitement for your group trip with Save the Date cards (postage is additional cost)
- **Newsletter inserts** - Request custom digital media ads for your newsletter
- **Signage** - Poster signage options help to promote your group trip

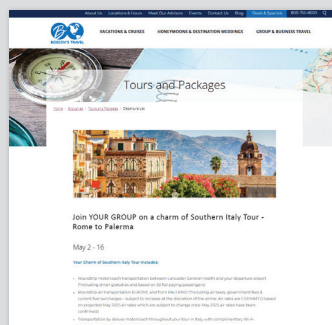
DIGITAL

- **Trip webpage** - We can build a custom webpage personalized for your group
- **Custom emails** - Our team can create emails to build excitement for your trip
- **Destination preview nights & webinars** - Experience an on-site presentation by one of our Travel Advisors or learn about an upcoming trip from the comfort of your own home with a webinar
- **Social media** - Spread the word about your upcoming trip with our social media solutions

– Flyers and newsletter inserts –



– Large format posters –



– Postcards –

– Custom emails –

– Trip webpage –

– Additional Services –

Whatever your reason for traveling, we're here for you. Let us take care of the details while you gather together and prepare for entertainment, culture, business, education or whatever you have in mind. Ask us about Corporate Travel, Leisure Travel, Meetings and Incentives. Our product is the world and we look forward to sharing it with you.



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Boscov's Travel is a privately held Travel Management Company headquartered in Reading, PA. Founded in 1974 by the Boscov and Lakin families, we operate on the same basic community principles as the family-owned department store.

The satisfaction of your group comes first and our pricing will always be honest - you have our word! Our knowledgeable staff will work to make your trip a successful venture for you.

We are all about people, places, and progress. Creating dream vacations is our mission and our success is exemplified through our repeat clients and high employee retention. We strive for enduring client relationships, and truly getting to know the people of each organization we support.

We appreciate your interest and look forward to helping you craft the group trip of a lifetime.
Sincerely,

Pat K. Cinfici
President
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